

## MISSION STATEMENT

THE OBJECT OF THIS ASSOCIATION SHALL BE TO PROMOTE INSURANCE EDUCATION, TO SUPPORT PROFESSIONAL ADVANCEMENT OF ITS MEMBERS, TO CULTIVATE FELLOWSHIP WITHIN THE ASSOCIATION, TO STRENGTHEN LOYALTY TO THE INDUSTRY AND TO PROMOTE MEMBERSHIP.

## IWOF HORIZON PLAN

### 1. MEMBERSHIP

INCREASE MEMBERSHIP TO 100 BY 2010.

PROMOTE MEMBERSHIP DRIVE AT OCTOBER MEETING.

CONTINUE TO PROMOTE "VALUE ADDED" INCENTIVES TO BELONGING TO IWOF.

### 2. EDUCATION

OFFER CONTINUING EDUCATION OPPORTUNITIES TO IWOF MEMBERS.

PROMOTE AND OFFER NAIW COURSES TO MEMBERS.

ENCOURAGE MEMBERS TO EARN DESIGNATIONS .

### 3. LEADERSHIP DEVELOPMENT

STEERING COMMITTEE WILL MENTOR AND ENCOURAGE MEMBERS TO MOVE INTO HIGHER LEADERSHIP POSITIONS ON LOCAL, STATE AND REGIONAL LEVELS.

STEERING COMMITTEE WILL MENTOR & ENCOURAGE OFFICERS & DIRECTORS IN HOSTING STATE AND/OR REGIONAL CONFERENCES.

ENCOURAGE ALL BOARD MEMBERS TO TAKE NAIW'S LEADERSHIP DEVELOPMENT CLASS.

ENCOURAGE STEERING COMMITTEE MEMBERS TO TAKE NAIW'S MENTORS & PROTEGES CLASS.

### 4. BENEFICIAL PARTNERING

CONTINUE WITH OUR PROGRAMS TO DEVELOP BONDS WITHIN OUR LOCAL COMMUNITY THROUGH SCHOLARSHIP AWARDS, FUNDRAISING AND OFFERING CE CLASSES AVAILABLE TO ALL INDUSTRY MEMBERS.

DEVELOP AND MAINTAIN RELATIONSHIPS WITH ORGANIZATIONS AND ASSOCIATIONS THAT PROVIDE A MUTUAL BENEFIT.

### 5. TECHNOLOGY

CONTINUE TO UPDATE AND IMPROVE OUR WEB SITE.